

Impact of Covid-19 on European value chains and plans for recovery



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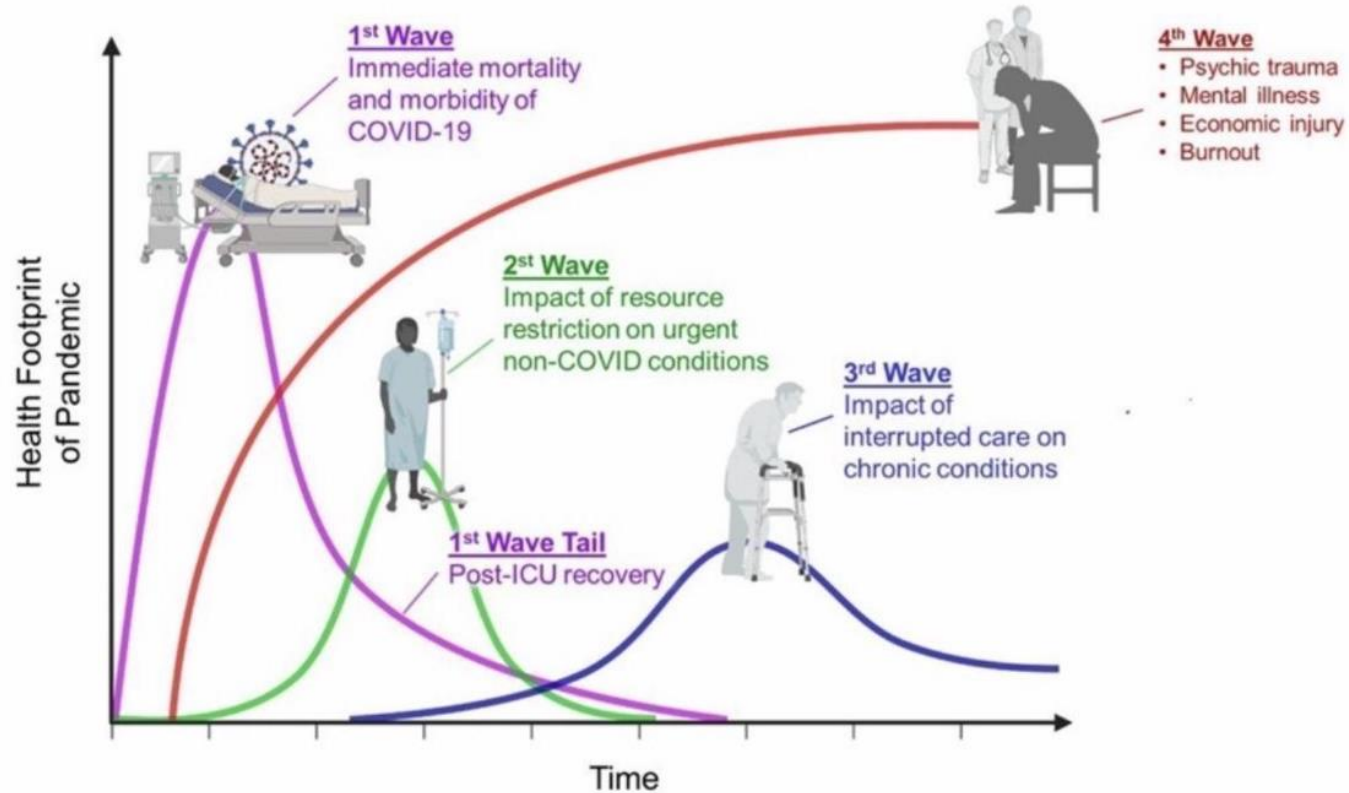
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Impact of corona virus

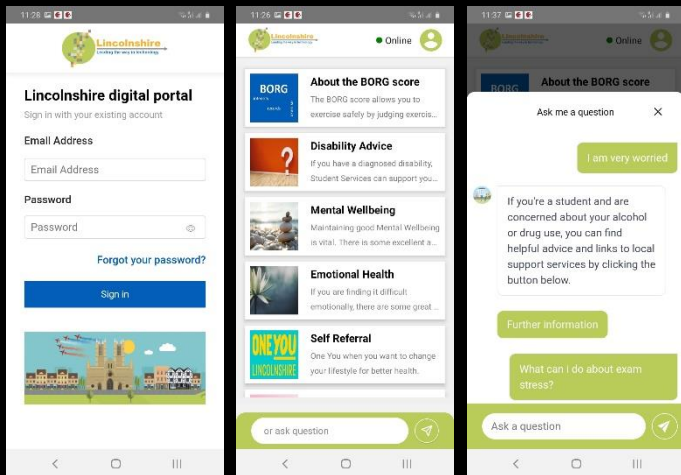


McKinsey segments virtual health:

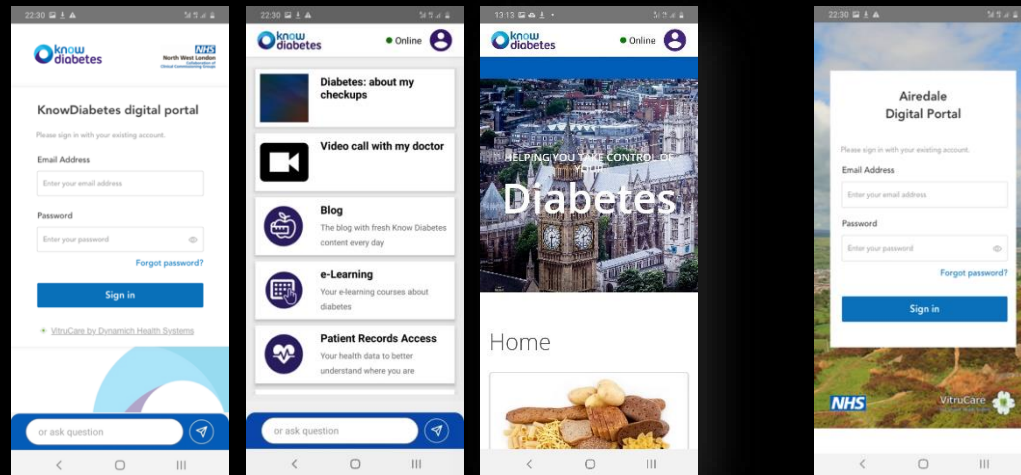


Category	Subcategory	Definition
Telehealth	Synchronous (telemedicine)	Live, two-way audiovisual interaction between patients and providers (eg, video conference visits) Live, two-way interaction between providers and providers (eg, video conference review of pharmacy prescriptions)
	Asynchronous (store and forward)	Provider-to-provider transmission of recorded health history (eg, sending a lab test, X-ray, MRI, to a specialist to request a clinical opinion) Provider-to-patient transmission of patient information (eg, a provider emailing/texting a patient to check on them in post-visit follow-up, a patient sharing photos of a skin rash for review and diagnosis)
	Remote patient monitoring	Collection of electronic personal health/medical data which is transmitted for review by a remote provider
	Replacement therapies	Evidenced-based therapeutic interventions which leverage software to prevent, manage, or treat a medical condition, in lieu of conventional treatments (eg, pharmaceuticals)
Digital therapeutics	Treatment optimization	Optimizes medication, extending the value of pharmaceutical treatments (eg, improving medication adherence, monitoring side effects of medication)
Care navigation	Patient self-directed care	Patients accessing their own information (eg, website with secure, 24-hour access to personal health information)
	E-triage	Tools that provide support in searching for and scheduling appropriate care based on symptoms/conditions as well as price and quality of providers

Patient Apps with Customer Branding



Lincolshire Integrated Care System



North West London CCGs

Thank you



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