Ag ValueNet

Max Schulman
CURRENT STATE: POINT-TO-POINT
SOLUTION: VALUENET
Grain market
and other
electronic
marketplaces

Analysis /
laboratories

Interest groups

Satellite services

Finnish Geodetic
Institute

Finnish Meteorological
Institute

Research, teaching and
advisory services

Sensor systems

Finnish Food Safety
Authority, Centres
for Economic
Development, Transport and the
Environment (ELY centres)

Internet of Things:
vehicles and
machines

Cloud services,
implement
manufacturers

Farm management
information
systems (FMIS) and
other farm systems

Precision farming
services

Silo accounting
Grain drying

Consumer services

Trade

An industry
buying
agricultural
products

Internet of Things: grain market
and other
electronic
marketplaces

EU VALUENET – Ag + Health + Energy

THE FUTURE: ECOYSTEM