



EU**Cloud**Edge**IoT**.eu

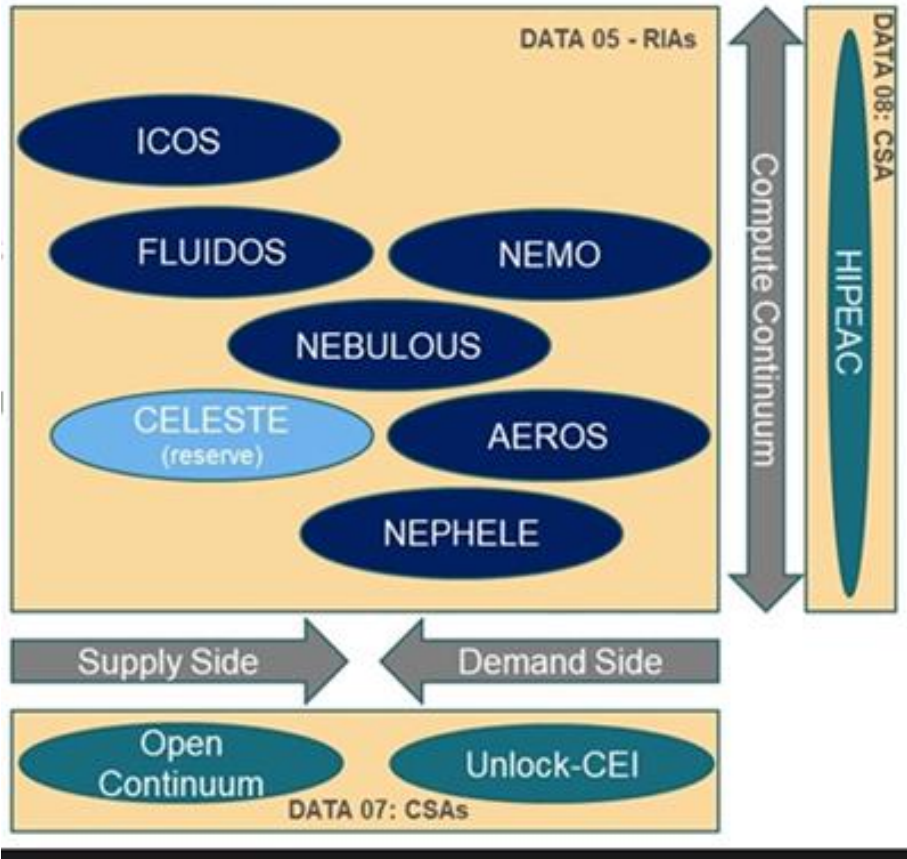
UNLOCK CLOUD EDGE IOT CONTINUUM

Amsterdam, 25th of November

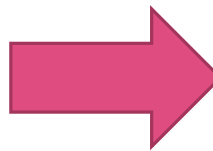
Dr. Inessa Seifert

Cloud-Edge-IoT for European Data

HORIZON-CL4-2021-DATA-01-05,07,08



www.eucloudesgeiot.eu



The screenshot shows the website header with the logo "The European Cloud, Edge & IoT Continuum" and navigation links for "INDUSTRY", "RESEARCH", and "KEEP UP TO DATE". The main content area features the headline "Building the European Cloud, Edge & IoT Continuum for business and research" and a blue button that says "Explore the European Strategy for Data".

Fill the gap!



Get closer to the market!



- ★ Defined purchase decisions and criteria
- ★ Identify demand drivers, structure and chain



- ★ Gain insights on market and commercial feasibility
- ★ Understand adoption levels across sectors

OUR APPROACH: VALUE CHAIN ADOPTER GROUPS

-  Manufacturing
-  Agriculture
-  Health
-  Energy and Utilities
-  Transportation



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WORKSHOP “WAVES“ (3-4H EACH) – SECTOR-SPECIFIC GROUPS AND A FINAL CROSS DOMAIN PANEL (START IN 2023)

- First Wave (virtual):
Who are the business drivers?
- Where do the revenue streams flow?
- Where are the potential vendor lock-ins, or gaps and business opportunities?



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WORKSHOP “WAVES“ (3-4H EACH) – SECTOR-SPECIFIC GROUPS AND A FINAL CROSS DOMAIN PANEL (START IN 2023)

- Second Wave (hybrid): What are the most important service requirements regarding **security, sustainability and sovereignty**?
- Who are the new players in the edge-cloud-IoT eco system?
- Are there novel business models and opportunities?



Adobe stock: KanawatTH

CROSS DOMAIN PANEL (3-4H, IN PRESENCE, PER INVITATION)



Adobe stock: everythingpossible

- Final discussion of the pathways for emerging market structures, along with key decision points for government actions
- Recommendations for the large-scale pilots that will be funded by the European Commission (2023-24)

WHY TO JOIN THE VALUE CHAIN ADOPTER GROUPS?



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- contribute with recommendations for the large-scale pilots
- actively shape CEI towards energy efficiency, reduction of CO₂ emissions, resilient supply chains, data privacy
- estimate cost-benefit ratio regarding the infrastructure investments
- foster the green and digital ‘twin’ transition to build together sustainable European data-driven value chains

[Please register for the workshops here!](#)





EUCloudEdgeIoT.eu

JOIN THE VALUE CHAIN ADOPTER GROUPS!



EUCloudEdgeIoT.eu is supported by the Open Continuum and Unlock CEI and both received funding from the European Union's Horizon Europe Research and Innovation Programme under the Grant Agreement numbers 101070030 and 101070571.