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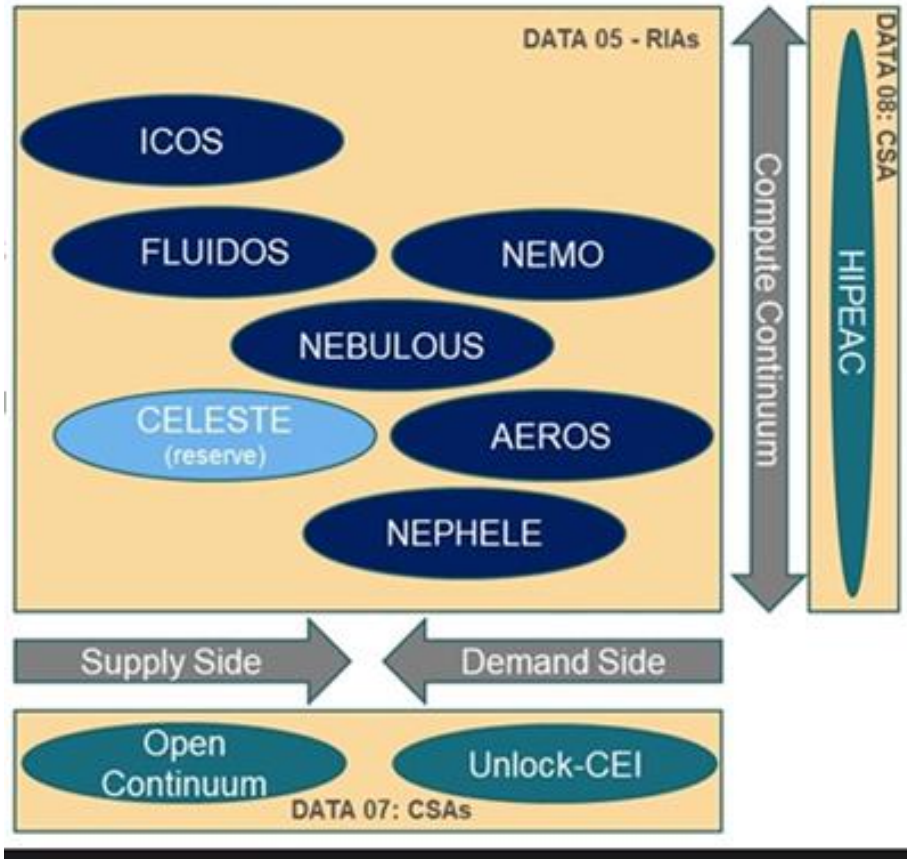
UNLOCK CLOUD EDGE IOT CONTINUUM

Amsterdam, 25th of November

Dr. Inessa Seifert

Cloud-Edge-IoT for European Data

HORIZON-CL4-2021-DATA-01-05,07,08



www.eucloudesgeiot.eu

The European Cloud, Edge & IoT Continuum

INDUSTRY RESEARCH KEEP UP TO DATE

Building the European Cloud, Edge & IoT Continuum

for business and research

Explore the European Strategy for Data

Fill the gap!



Get closer to the market!



- ★ Defined purchase decisions and criteria
- ★ Identify demand drivers, structure and chain



- ★ Gain insights on market and commercial feasibility
- ★ Understand adoption levels across sectors

OUR APPROACH: VALUE CHAIN ADOPTER GROUPS



Manufacturing



Agriculture



Health



Energy and Utilities



Transportation



Adobe stock: Artur

WORKSHOP “WAVES” (3-4H EACH) – SECTOR-SPECIFIC GROUPS AND A FINAL CROSS DOMAIN PANEL (START IN 2023)

- First Wave (virtual):
Who are the business drivers?
- Where do the revenue streams flow?
- Where are the potential vendor lock-ins, or gaps and business opportunities?



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WORKSHOP “WAVES” (3-4H EACH) – SECTOR-SPECIFIC GROUPS AND A FINAL CROSS DOMAIN PANEL (START IN 2023)

- Second Wave (hybrid): What are the most important service requirements regarding **security, sustainability and sovereignty**?
- Who are the new players in the edge-cloud-IoT eco system?
- Are there novel business models and opportunities?



Provide active feedback to the CEI service attributes required in market segment

Adobe stock: KanawatTH

CROSS DOMAIN PANEL (3-4H, IN PRESENCE, PER INVITATION)



Adobe stock: everythingpossible

- Final discussion of the pathways for **emerging market structures**, along with **key decision points** for government actions
- Recommendations for the **large-scale pilots** that will be funded by the European Commission (2023-24)

WHY TO JOIN THE VALUE CHAIN ADOPTER GROUPS?



Adobe Stock: jojokrap

- contribute with recommendations for the large-scale pilots
- actively shape CEI towards energy efficiency, reduction of CO₂ emissions, resilient supply chains, data privacy
- estimate cost-benefit ratio regarding the infrastructure investments
- foster the green and digital 'twin' transition to build together sustainable European data-driven value chains

[Please register for the workshops here!](#)





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JOIN THE VALUE CHAIN ADOPTER GROUPS!



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